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READ THIS
ONE
SECOND

Academy
of PHYSICAL MEDICINE

www.academyofphysicalmedicine.co.uk



The new CPD system has some big changes. None of it is difficult, but you'll need to devote time to it: time to get to grips with the detail, time to make sure you tick all the necessary boxes and planning time, so that you don't miss any of the deadlines

And while the CPD itself can be very enjoyable, as well as beneficial, what you don't need is the stress that goes with managing it all.

Ideally, you just want to do the CPD and not worry that you'll fall foul of the regulations.

You now have a huge opportunity...

Here at The Academy, we have almost 5 years' experience in managing individual osteopaths' CPD. And to help you meet the new requirements, we're ramping that up a couple of notches.

You can now get all of your CPD, covering all of the mandatory topics, with itemised certificates completely managed for you - all for much less than the cost of just getting the CPD alone in the conventional way.

CPD Plus is a "*concierge*" CPD service, designed specifically to take the burden of managing your CPD off your shoulders, to remove any worries you may have and let you get on with your job. All you have to do is enjoy the learning itself - and we provide everything you need.

It's *much* more than just CPD.

Here's an overview:

- ✓ More than 54 hours of "Learning With Others" each year
- ✓ Over 150 hours of "Learning by Oneself"
- ✓ Your CPD logged for you, with the relevance to osteopathic themes indicated
- ✓ All mandatory themes covered
- ✓ Personalised certificates, with full details of the themes and CPD relevance, all neatly collated for you.
- ✓ Your annual reports prepared
- ✓ Your progress monitored by a dedicated APM team member
- ✓ Your peer-review arranged for you, with all the paperwork prepared in advance (you can have as much or as little involvement as you wish)
- ✓ Full support in the event that you are audited - we will make sure that your CPD is collated in a format which satisfies the GOSc, providing electronic or paper copies as required.



In effect, you get all your CPD delivered direct to you through your computer, tablet or smartphone, **PLUS** we coordinate, collate and administer it for you as well. You don't need to do anything other than help your patients and learn. We look after the rest.

Your reassurance:



And finally...your **peer review**. You'll have nothing to worry about: we will have catalogued all your CPD, showing exactly how it relates to all the elements of the new CPD scheme, and we'll provide this to your reviewer in good time to meet your CPD deadline (which we will have worked out for you!). If you are falling short in any way, we will have given you bags of notice, so that you can catch up and, if you need it, we'll even lay on extra CPD just for you. As for the peer reviewer, again you don't need to worry. If you already have a reviewer in mind, we'll give them all the documentation they need. Or, if you want us to, we'll find someone for you - a suitable medical professional to carry out the review (and if there's a fee - we'll pay it!). Or maybe we'll carry out the review ourselves.

The important thing is - you don't need to worry.

...not just CPD

Typical Cost of CPD (per year)

Hands-On Courses
(15 hrs)
£400



Travel
£150?



Accommodation
£150?



Clinic Time Lost
(3 days?)
£1500

as much as

£2,200 /yr = **£6,600** /3yr



and try not to think about the paperwork, the admin, the cost of food and drink and the time spent away from your family...

Your **Concierge** Solution:

Option 1 (Monthly)

36 monthly instalments
£39.00 (inc VAT)
a total of £1404

Option 2 (Up Front - Save £216)

3 payments over the 1st 3 months of
£396.00 (inc VAT)
a total of £1188

A potential saving of **over £5,000**



What You Need to Do Now:



Go to: www.bit-ly/apm-concierge

or

Call us: 01933 328150



Your Fantastic February Special Offer!

Take up the offer by 28th February and get even more for your money

- ★ You save ~16% - £33 per month (Option 1) or 3 payments of £333 (Option 2).
- ★ Your membership starts immediately and runs till the end of your 3-year cycle at no extra cost, regardless of when you make the transition.
- ★ You get get **six, 30-minute, 1-to-1 marketing sessions** with Academy Director, Steven Bruce.
- ★ You get **2-hours' live, online coaching** with Hogwarts Professor of Social Media, Gilly Woodhouse

* Offer limited to the first 50 applicants

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